



Cedar Valley
Hospice

sponsorship opportunities

Making Each Moment Matter



Cedar Valley
Hospice

Waterloo Central Office
2101 Kimball Ave., Suite 401
Waterloo, IA 50702
319.272.2002
800.617.1972

Grundy Center Office
310 East G Ave.
Grundy Center, IA 50638
319.824.3868
888.878.3868

Independence Office
801 First St. East
Independence, IA 50644
319.334.6960
888.273.8957

Waverly Office
207 20th St. NW
Waverly, IA 50677
319.352.1274
877.485.7081

Hospice Home
2001 Kimball Ave.
Waterloo, IA 50702
319.272.1771

www.cvhospice.org



take time

to give.

who we are

Cedar Valley Hospice is a not-for-profit, multi-service agency providing home care services to those with a life threatening illness, hospice services to those with a six month or less prognosis, grief support services to anyone struggling with the death of a loved one, and case management services for those living with HIV or AIDS and their families. Services are available to anyone within our service area regardless of age, diagnosis or ability to pay. Since 1979 we have been *Making Each Moment Matter* in the lives of thousands of your family members, friends and co-workers throughout Northeast Iowa including: Black Hawk, Bremer, Buchanan, Butler, Grundy, Tama, parts of Benton, Chickasaw, Delaware, Fayette, Floyd, Hardin, Linn, and Marshall counties.

importance of your gift

When you contribute to Cedar Valley Hospice you become a partner on hundreds of journeys through life, death, grief, and healing. Your tax deductible gift will enable Cedar Valley Hospice to continue our mission of providing compassionate end of life programs and services.

benefits

- Distinguish your business to a variety of target audiences
- Demonstrate your philanthropic spirit to current and potential customers and clients
- Provide compassionate care to thousands of community members

levels

To meet the needs of our business partners, sponsorships are offered in two distinct ways:

- *Individual Event Sponsorships*
Select from one of three fundraisers during the spring, summer or fall with a sponsorship gift ranging from \$250 to \$2,499. Details of events and benefits are listed inside.
- *Year Long Sponsorships*
By investing \$2,500 or more your business receives benefits at all three fundraisers throughout 2011. Details of the levels, events, and benefits are listed inside.

spring fundraiser

Imagine setting sail on a journey to the tropics at this new event held at Park Place Event Center in March. The cruise itinerary includes a silent auction, raffle, sumptuous buffet, dinner program and dancing. Don't forget your boarding pass and join us for a casual, fun evening in support of our programs and services.

Est. 3,000 invitations/400 attendees

Hero \$1,000 - \$2,499

All benefits of Leader level PLUS

- Special thanks by emcee at event
- Two additional event tickets
- Recognition on social media invitation*

Leader \$500 - \$999

All benefits of Contributor level PLUS

- Two complimentary event tickets
- Recognition in event program*

Contributor \$250 - \$499

- Recognition on event signage, web site and newsletter*

ride n' stride

A family friendly bike ride and walk held in July at Gateway Park in Cedar Falls. Adults, youth and teams from businesses, churches and organizations participate to raise funds, compete for prizes and honor those served by Cedar Valley Hospice. A picnic luncheon and awards ceremony cap off the day.

Est. 1,000 invitations/300 attendees

Hero \$1,000 - \$2,499

All benefits of Leader level PLUS

- Name on event poster*
- Special recognition by emcee
- Four complimentary registrations

Leader \$500 - \$999

All benefits of Contributor level PLUS

- Sponsor name on event brochure*
- Sponsor name on event t-shirt*

Contributor \$250 - \$499

- Recognition on event signage, web site and newsletter*

tree of love

An opportunity to recognize loved ones during the holiday season with a tribute gift. Contributors receive a keepsake ornament based on giving levels and are encouraged to attend one of four ceremonies in Waterloo, Grundy Center, Independence or Waverly. Guests gather for reflection, entertainment and fellowship.

Est. 8,000 invitations/500 attendees

Hero \$1,000 - \$2,499

All benefits of Leader level PLUS

- Special thanks by emcee at four events
- Recognition on social media invitation*
- Swarovski crystal ornament

Leader \$500 - \$999

All benefits of Contributor level PLUS

- Sponsor name on event invitation*
- Sponsor name on event program*

Contributor \$250 - \$499

- Recognition on event signage, web site and newsletter*
- Keepsake ornament

year long sponsorships

Sponsors may distinguish their business throughout the entire year as a Premiere or Champion Sponsor. These sponsors will receive special opportunities and benefits at EACH major fundraising event including: the Spring fundraiser, the 19th Annual Ride N' Stride and Tree of Love.

Premiere Sponsor \$5,000 +

All benefits of the Hero level for each 2011 fundraising event PLUS

Spring Fundraiser

- Four additional event tickets to complete a corporate table of eight
- Name recognition on table
- Premiere sponsor signage at raffle, auction and beverage areas

19th Annual Ride N' Stride

- Four additional registrations
- Participate in awards presentation
- Opportunity to provide promotional materials to participants
- Opportunity to have display at event

2011 Tree of Love

- Opportunity to speak at four Tree of Love ceremonies

Champion Sponsor \$2,500 - \$4,999

All benefits of the Hero level for each 2011 fundraising event PLUS

Spring Fundraiser

- Two additional event tickets to complete a corporate table of six

19th Annual Ride N' Stride

- Two additional registrations

2011 Tree of Love

- Special thanks by emcee during the four Tree of Love ceremonies

Gifts may be designated to the area or program of your choice. Billing plans are available. For more information, please contact Chris Olds, Development Director, at (319) 272-2002 or colds@cvhospice.org

**Please note: All sponsorship benefits are contingent on printing deadlines and date of receipt of gift.*